

# Research on Aesthetics and Art Education of Contemporary College Students

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**Abstract:** The article analyzes the reasons for the lack of aesthetic education in combination with the current status of aesthetic education in higher art education, and then elaborates the value orientation of aesthetic education and its impact on the basis of clarifying the meaning of aesthetic education, aesthetic education and art education. On the premise of correct value orientation, continuously improving the higher art education system, improving the quality and level of aesthetic education, expanding the channels of aesthetic education, and enriching the content of aesthetic education are the unswerving pursuit goals of our higher art education workers.

## 1. Introduction

With the continuous development and progress of society, the goal of cultivating talents in modern universities no longer stops at the traditional level of cultural knowledge. The development of society requires that education should cultivate modern talents with sound personality and comprehensive quality, and ultimately realize the all-round human development. The content of aesthetic education is the science that explores the beauty of man himself and the beauty he is in. Through effective aesthetic education, the cultivation of correct aesthetic values will enable human beings to discover the beauty of the operation of the objective world and transform the world in accordance with the laws of beauty to realize the symbiosis and prosperity of the world. In Chinese and foreign educational concepts, aesthetic education has always been regarded as an educational model with unique functions, and it has been given full attention. In the new situation, how to expand the breadth and depth of aesthetic education in colleges and universities and enhance the effect of aesthetic education in colleges and universities has become an important content of school education under the requirement of cultivating outstanding talents. This subject intends to combine the new situation and new features of the current university teaching, and to explore the connotation and value of aesthetic education for college students, and combine first-hand data from field surveys to objectively analyze the current status and reasons of aesthetic education for college students, and propose suitable solutions. New Thoughts and Approaches to the Reform of Aesthetic Education in Universities.

## 2. Connotation of Aesthetic Education

Aesthetics is a transcendent and comprehensive education. Because of this, aesthetic education cannot be replaced by other forms of education. So, what is aesthetic education? There are many opinions on this in academic circles. If we break through the abstract mysterious framework from concept to concept, and directly put aesthetic education in the entire educational practice, and put it in the multi-dimensional perspective of the living environment and social and cultural background of today's college students, we can easily find that aesthetics as a kind of It has formal and emotional educational characteristics, and its goal is to cultivate and develop the sensible abilities of the educated, including sensibility, appreciation, imagination, creativity, etc., to cultivate a sound and noble personality, to shape the perfect ideal humanity, and ultimately to The ultimate pursuit of harmony between human and nature, human and society, and human perceptual and rational. It is true that the ultimate goal of all education is inseparable from this category. In comparison, aesthetic education is the most direct way to achieve this goal. This is because the process of

aesthetic education is the process of aesthetic experience, and its subject is always in a radical emotional experience, which is also the essential feature that distinguishes aesthetic education from moral education and intellectual education. There are also emotional factors in intellectual and moral education, but they focus more on rationality, often with a meaning of passive acceptance and indoctrination, and aesthetic education emphasizes / fostering 0, which is the active participation and whole-hearted input of the subject. Let you experience the beauty, experience the success, experience the happiness, experience the sublime, and enhance the ability to feel beauty, appreciation, creativity and self-improvement in the subtle way. Specifically, aesthetic education covers three aspects: the first is the role of aesthetic cognition. First, art has an aesthetic function for society, history, and life. Secondly, for natural phenomena as large as celestial bodies and as small as cells, art also has an aesthetic cognitive effect. The second is the role of aesthetic education. It mainly means that people are influenced and infected by truth, kindness, and beauty through artistic appreciation activities. They are inspired by ideas, find examples in practice, and improve their understanding. Under the subtle influence, they cause people's thoughts, feelings, ideals, and pursuits to occur. The profound changes guide people to understand and understand life correctly, and establish a correct outlook on life and world. The aesthetic education function of art is to a large extent through works of art, so that readers, audiences and listeners can feel and understand the profound humanistic spirit. The third is aesthetic entertainment. It mainly refers to satisfying people's aesthetic needs, gaining spiritual enjoyment and aesthetic pleasure through art appreciation activities, and to make people happy and rested physically and mentally by reading works or watching performances. Art as a special spiritual product is precisely because it can bring aesthetic pleasure and psychological pleasure to people. The reason why a work of art is particularly popular is that it can give people spiritual enjoyment. By appreciating art, people's aesthetic needs can be met, and a kind of joy and beauty can be produced spiritually.

### **3. Main Contents of Aesthetic Education**

Art education is the main content of aesthetic education. It cultivates and nurtures the art of college students so that they can master the aesthetic experience of human beings, be infected with beauty, and have good aesthetic qualities, so as to achieve a comprehensive and harmonious development of body and mind. Its role is mainly manifested in the following aspects: First, it is conducive to improving the aesthetic ability of college students. Aesthetic ability refers to the ability to discover, feel, judge, evaluate and appreciate beauty in aesthetic activities. Faced with the same aesthetic object, people have different aesthetic feelings due to different aesthetic capabilities. At present, it is not enough to cultivate the aesthetic ability of college students only at the level of appreciation. Attention should also be paid to the cultivation of their aesthetic creativity. This aesthetic creation does not just refer to professional artistic creation, but has a wide range of connotations, such as personal dress, bedroom layout, good interpersonal relationships, etc., and aesthetic creation activities can enable college students to achieve the effect of self-education. Second, it is conducive to shaping a healthy personality. The biggest feature of art education is non-utilitarianism. The fundamental purpose of art education in colleges and universities is to enhance people's spiritual realm and shape a healthy personality. Art education guides people to break through their limitations through caring about human destiny, continuous exploration of existence value, and the highest interpretation of the meaning of life. Shape. Third, it is conducive to improving the ideological and moral character of college students. Among the many factors of university talent, ideological and moral qualities are decisive, and the soul of art education is ideology. Art education is also imagery and pleasure. Good art works often inspire people. Fourth, it is conducive to the development of college students' creativity. Art education provides a vast space for cultivating creativity. Aesthetics and art are activities with distinctive personality and high creative quality. The artist's life lies in his originality, and art appreciation also requires the recipient to personalize the re-creation. The aforementioned aesthetic ability is a kind of creativity.

Art education is the main channel of aesthetic education. Art is the most complete and concentrated development form of human aesthetic consciousness. Art is also the historical

accumulation and materialized form of aesthetic consciousness, which makes art education play a pivotal core role in the process of achieving aesthetic education goals. Only art education can cultivate people's rich formal beauty, and enable people to truly appreciate the natural aesthetic value. In this sense, art education is not only the basis of natural aesthetic education, but also the best aesthetic education method compared to natural aesthetic education. Emphasizing art practice is a distinctive feature of art education, which is mainly based on practical operation and skill training, followed by appreciation practice and creative practice. The practice of art is most conducive to the formation of human aesthetic creativity, and also more effectively promotes the development of human aesthetic sensibility. Especially after implementing the principles of scientific teaching and the principle of teaching students according to their aptitude, art education is bound to become the most effective means of aesthetic education.

#### **4. Value Orientation of Aesthetic Education**

The first is to help students establish a correct and healthy aesthetic outlook. Aesthetic view is an integral part of the world view and is one of the manifestations of social consciousness. The world outlook plays a decisive role in the formation of the aesthetic outlook. The Marxist aesthetic view tells us that aesthetic view has an adverse effect on the formation of the world view, and the cultivation of a correct aesthetic view can promote the scientificization of the world view. The outlook on life, values, and aesthetics are interconnected, infiltrated, and mutually promoted. The result of their interaction is to promote the formation and stabilization of the scientific worldview of people. Helping students to establish a correct and healthy aesthetic view, so that they can make scientific and objective aesthetic judgments in aesthetic activities, is the most fundamental task of school aesthetic education, and it is also the premise of school aesthetic education.

Second, the concept of clearness / aesthetic education is the only way to achieve aesthetic and emotional education. The center of art education is emotional education. It is the charm of aesthetic education to infect people's minds, cultivate their sentiments, and enrich their emotions through emotional education. When a person has noble aesthetic taste, delicate aesthetic observation ability, and sensitive aesthetic emotional experience, he has the artistic wisdom, and his spiritual world will be rich and colorful.

Third, strive to cultivate students' aesthetic taste. Aesthetic taste is a certain kind of specific taste shown by aesthetic subjects to various objects of beauty in their aesthetic activities. It directly determines the development of aesthetic activities. People with higher aesthetic tastes not only have the desire to pursue beauty, but also have a strong ability to feel beauty. When they are watching dramas and reading novels, they will not limit themselves to external works such as color, sound, language, plot, etc., but will often focus on the performance of actors, color processing, image creation, characterization, The arrangement of the plot, the organization of the structure, to appreciate the beauty.

Fourth, reform the relevant content of the aesthetic education system, and include college students' aesthetic creative ability as a main content to construct a complete art education content system. From the perspective of classroom teaching of art education courses, the first is to select and provide a wealth of art education courses. From the perspective of extracurricular and extracurricular art education activities, art education must be combined with campus cultural construction and community cultural construction, make full use of extracurricular education venues, win support from all walks of life and parents, and actively carry out art education activities for students. Healthy growth creates a good social and cultural environment. In addition, with the rapid development of network and multimedia technology, it is also possible to use the means of network communication to expand inquiry and interactive teaching methods on the Internet. It is also one of the methods to cultivate college students' aesthetic creativity. For example, by organizing art exhibitions online, so that students can participate in the interactive process of appreciation and creation of works, viewers can modify art works according to their own understanding and preferences, and create new and new ones that meet their own aesthetic tastes and ideals. The art version, the new art version is no longer just an aesthetic experience that exists

in the consciousness of the viewer, but a work of art that is transformed into a reality by the viewer's reproduction. Building a Harmonious Society from the Perspective of Aesthetic Education. Aesthetic education can cultivate harmonious individuals in the construction of a harmonious society, accumulate internal cohesion, promote a harmonious structure, and directly promote the construction of a harmonious society. In our society, each individual can standardize his words and deeds with beautiful standards, shape his own image, achieve moral harmony, inner harmony, truth, goodness, beauty, harmony and unity, possess the beauty and gentleman style. This is not only the foundation of social harmony, but also the important purpose and main symbol of social harmony. Use aesthetic education theory and practice to accumulate a high-grade beauty culture, infiltrate society and individuals, produce cultural identity and belonging, spiritual sustenance and support, and thus accumulate social and diverse cohesion.

## **5. Conclusion**

The development of aesthetic education in higher art education is the common responsibility of all disciplines and educational links in the school, and it is also the common desire to create a beautiful educational realm in the discipline professional education. On the premise of adhering to the correct value orientation of aesthetic education, we constantly improve the higher art education system, improve the quality and level of aesthetic education, expand the channels of aesthetic education, and enrich the content of aesthetic education. This is the unswerving pursuit of our higher art education workers. aims.

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